

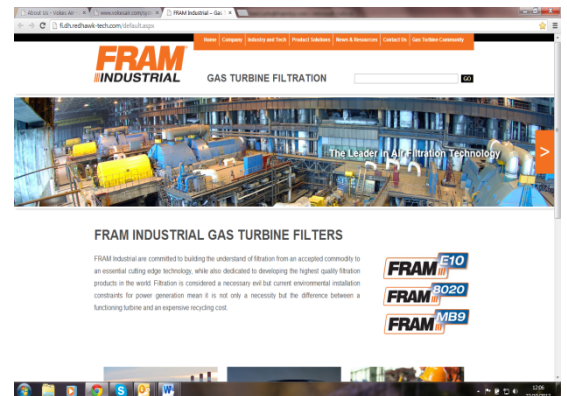
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## FRAM Industrial Website Provides Easy Access to Gas-Turbine Filtration Solutions and Technical Data

Mansfield, UK, October 25<sup>th</sup> 2013 – Champion Laboratories (Europe) Ltd. is pleased to announce the launch of the new FRAM Industrial Website. The new site offers immediate customer-friendly access to technical data, the full range of FRAM Industrial Gas-turbine filter solutions, including links to news and helpful industry resources.

“The launch of the new FRAM Industrial website is yet another commitment to the brand we are taking to provide our customers with the necessary tools and data to make informed decisions on Gas Turbine filtration,” said Neil Curtis, Marketing Manager Champion Laboratories (Europe) Ltd.

The website is a natural extension of the recent launch of the FRAM Industrial brand. The site is designed to offer visitors access to valuable information and vital technical data regarding the full range of FRAM Industrial Gas Turbine Filters.



Key features of the site include:

- User-friendly navigation and intuitive search design
- Comprehensive reference to filtration media
- Definitive Filter Categories: Pure, Blend and Membrane
- Access to technical information, including case studies, white papers and technical bulletins
- Information about FRAM Industrial’s history, core values and career opportunities
- Access to FRAM Industrial’s social media sites

Based in Mansfield, Nottinghamshire, UK, Champion Laboratories (Europe) Ltd. has been committed to the advancement of industrial air filtration technology for more than 40 years. Formed in 1972 and formerly known as Eurofilter (Air Filters) Ltd. until 2010, when the company name was changed to Champion Laboratories. In 2011 Champion Laboratories Inc. was combined with FRAM from Honeywell CPG to form the FRAM Filtration Group which is a division of the \$1.5B UCI FRAM Filtration Group.

For more information on FRAM Industrial filtration products please visit [www.framindustrial.com](http://www.framindustrial.com) or call +44 (0)1623 412 412

*FRAM Filtration is one of the world’s largest suppliers of filters and filtration products. Through its brands, FRAM Filtration serves the automotive, heavy duty trucking and several industrial markets. The company operates through a global network of manufacturing facilities, distribution centres and offices located throughout the United States, Canada, Mexico, Europe and China. For more on FRAM Filtration, please go to [www.fram-filtration.com](http://www.fram-filtration.com).*